

01-10-01

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jc531 U.S. PTO  
09/757389  
01/08/01

**UTILITY PATENT APPLICATION TRANSMITTAL**  
**(Only for new nonprovisional applications under 37 CFR 1.53(b))**

01/08/01  
jc531 U.S. PTO  
09/757389  
01/08/01

Packet No. : 41411/DJS/L380  
Inventor(s) : Frank Addante  
Title : METHOD AND APPARATUS FOR SELECTING AND DELIVERING  
INTERNET BASED ADVERTISING  
Express Mail Label No. : EL521375705US

**ADDRESS TO:** Assistant Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

Date: January 8, 2001

1. ☒ **FEE TRANSMITTAL FORM** *(Submit an original, and a duplicate for fee processing).*

2. **IF A CONTINUING APPLICATION**

\_\_\_\_\_ This application is a \_\_\_\_\_ of patent application No. \_\_\_\_\_.

Prior application information: Examiner ; Group Art Unit:

☒ This application claims priority pursuant to 35 U.S.C. §119(e) and 37 CFR §1.78(a)(4),  
to provisional Application No. 60/175,113 FILED January 6, 2000.

3. **APPLICATION COMPRISED OF**

**Specification**

11 Specification, claims and Abstract (total pages)

**Drawings**

2 Sheets of drawing(s) (FIGS. 1 to 2)

**Declaration and Power of Attorney**

\_\_\_\_\_ Newly executed

☒ Unexecuted declaration

\_\_\_\_\_ Copy from a prior application (37 CFR 1.63(d))(for continuation and divisional)

4. \_\_\_\_\_ **Microfiche Computer Program** *(Appendix)*

5. \_\_\_\_\_ **Nucleotide and/or Amino Acid Sequence Submission** *(if applicable, all necessary)*

\_\_\_\_\_ Computer Readable Copy

\_\_\_\_\_ Paper Copy (identical to computer copy)

\_\_\_\_\_ Statement verifying identity of above copies

6. **APPLICANT(S) STATUS UNDER 37 CFR § 1.27**

\_\_\_\_\_ Applicant(s) and any others associated with it/them under § 1.27(a) are a SMALL  
ENTITY

7. **ALSO ENCLOSED ARE**

\_\_\_\_\_ Preliminary Amendment

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Docket No.: 41411/DJS/L380

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- ☐ A Petition for Extension of Time for the parent application and the required fee are enclosed as separate papers
- ☐ An Assignment of the invention with the Recordation Cover Sheet and the recordation fee are enclosed as separate papers
- ☐ This application is owned by pursuant to an Assignment recorded at Reel , Frame
- ☐ Information Disclosure Statement (IDS)/PTO-1449
- ☐ Copies of IDS Citations
- ☐ Certified copy of Priority Document(s) (*if foreign priority is claimed*)
- ☐ English Translation Document (*if applicable*)
- ☒ Return Receipt Postcard (MPEP 503) (should be specifically itemized).
- ☐ Other

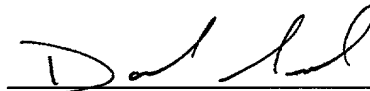
**8. CORRESPONDENCE ADDRESS**

***CHRISTIE, PARKER & HALE, LLP, P.O. BOX 7068, PASADENA, CA 91109-7068***  
**Customer Number: 23363**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By



David J. Steele

Reg. No. 47,317

626/795-9900

DJS/rlm

**FEE TRANSMITTAL  
UTILITY PATENT APPLICATION**

**DATE: January 8, 2001**

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Inventor(s) : Frank Addante  
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INTERNET BASED ADVERTISING

**FEE DETERMINATION**

CLAIMS AS FILED					
	NUMBER FILED	NUMBER EXTRA	SMALL ENTITY RATE	LARGE ENTITY RATE	FEE
TOTAL CLAIMS	24 - 20	4	x \$9.00	4 x \$18.00	\$72.00
INDEPENDENT CLAIMS	2 - 3	=	x \$40.00	x \$80.00	
MULTIPLE-DEPENDENT CLAIMS FEE			\$135.00	\$270.00	
BASIC FEE			\$355.00	\$710.00	\$710.00
TOTAL FILING FEE					\$782.00
List Independent Claims: 1 and 13					

**METHOD OF PAYMENT**

☒ No filing fee enclosed  
☒ No Deposit Account Authorization.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By 

David J. Steele  
Reg. No. 47,317  
626/795-9900

DJS/rlm

RLM PAS295689.1\*-1/8/01 8.03 PM